

Visual Ethnography

Guidelines for Video/Film Reports

The syllabus calls for each of you to review one ethnographic film or video, for presentation to the class. The presentation will be in full PechaKucha format (20 slides; 6 minutes & 40 seconds). You will also submit a review of 5-6 pages (1250-1500 words). In these reviews and presentations, you should:

1. Summarize the film or video, so that we know its topic and its general approach.
2. Identify the author and describe her or his apparent intention in making the piece.
3. Characterize the author's visual approach, showing how it does or does not support this apparent intention.
4. Identify the story that the author is telling.
5. Consider alternative approaches that the author might have used, both visual and narrative.
6. Describe any cultural assumptions and/or messages that you can identify in the work.
7. Determine whether the author is aware of these assumptions and, if so, how s/he has dealt with them.
8. Identify any reflexive elements you find in the piece. Describe how these shape the overall impact the film or video gives.