

Visual Ethnography – May Term

Field Shoot 3: Disneyland

- I. We are taking University vans on this trip.
 - A. **Meet at 9:15 am in front of the Public Safety office. Bring everything you'll need for the day, including money to buy lunch/snacks and your admission tickets.**
 - B. We will drive to Disneyland, where we'll meet in the island on the south end of Main Street (just past the tunnel after the park's main entrance).
 - As we did last time, work in pairs.
 - Both shoot, but think, plan, and observe together.
 - **You'll still do an individual full-PechaKucha presentation (20 slides).** You should, however, help each other find things to shoot. You may also help each other develop your presentations.
- II. **Our focus:** (*shoot several of these, but use just one of them for next week' presentation*)
 1. **What Disneyland means to park visitors**
 2. **Sub-Cultures at Disneyland**
 3. **Performers & Workers: roles, ideas, identities**
 4. **Marketing Disney: the ideal and the real**
 5. **The Invention of Tradition**
 6. **Back Stage**

I am open to other ideas, but you need to convince me of their worth.
- III. We'll meet every couple of hours at the circle on the north end of Main Street, in front of Sleeping Beauty's castle. We'll decide the times once we arrive, but we'll certainly meet there right before the parade.
- IV. We'll leave for Redlands after the parade.
- IV. Each person will have 6 minutes and 40 seconds for her/his presentation, in full PechaKucha format. That's 20 slides. **You'll present these in public at our evening event next week.**
 - Practice beforehand so you don't stumble.
 - **I'll repeat that: Practice beforehand so you don't stumble.**
 - This is a public presentation of your work in this course, so it needs to be good.
 - Make sure that you are doing an ethnography, not just a photo show.
 - Yes, your photos need to be good (and need to show what you learned). But you also need to show what you've learned about ethnography
 - Upload your presentations to Moodle before 4:30pm on the day of the presentation.